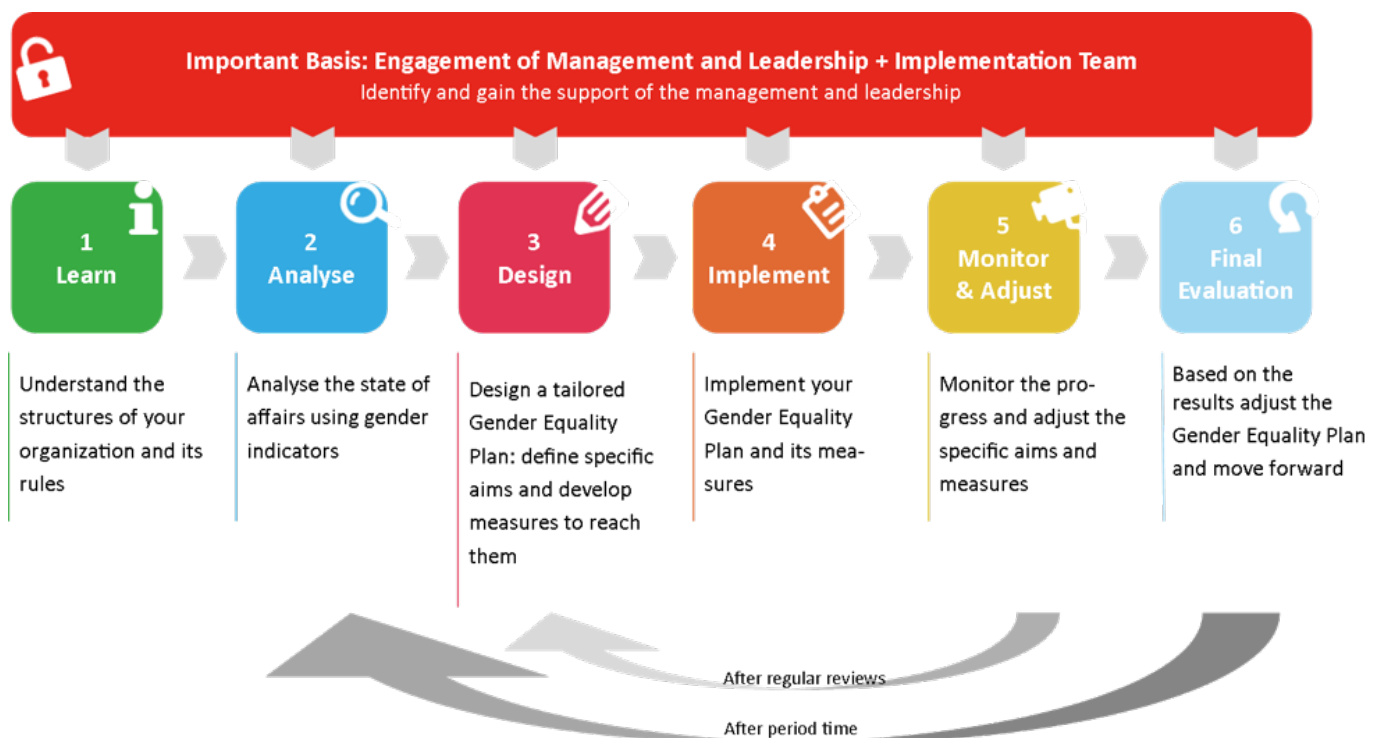


GENERA Roadmap - customize Gender Equality Plans

Download the entire Roadmap document

Overview of the implementation process

The GENERA Roadmap provides a guideline through the design and implementation of a Gender Equality Plan until its final evaluation. The steps involved in the process are not arbitrary, but reflect models used in theories of organisational change and change processes, as well as policy analysis (Krüger, 2006¹; Kotter International², 2017; Jann & Wegrich, 2014³). Within the GENERA Project, the process leading to a sustainable GEP involves six distinct steps, which are directly connected with the support of the top-level of management and leadership and the Implementation Team.



- [The Basis](#)
- [1. Learn](#)
- [2. Analyse](#)
- [3. Design](#)
- [4. Implement](#)
- [5. Monitor & Adjust](#)
- [6. Final Evaluation](#)

Figure 1: Based on: EIGE, 2016⁴; Weber, 2016⁵; WGEA, 2014⁶

- [The Basis](#)
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- [5. Monitor & Adjust](#)
- [6. Final Evaluation](#)
- [GENERA Template for data collection](#)
- [GENERA Fields of Action](#)

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4)

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